

CONTENTS

- 1 Stakeholders in a Tourist Destination – Matrix of Possible Relationships
Towards Sustainability
Iva Slivar
- 11 Features of Building Business Strategy for Introducing Innovative Medical
Technology to the Market
*Marina V. Markova, Aleksandr M. Alekseev, Mikhail U. Alekseev &
Andrey R. Siegle*
- 23 Challenges to Financial Audit in Enterprises of Public Interest
Plamen Kimonov Iliev

